

## USE OF COOKIES

To make full use of the personalised features of our website, your computer, tablet or mobile phone needs to accept Cookies, as we can only provide you with certain personalised features of our Website by using Cookies.

We use cookies for the following reasons:

- (i) To estimate our audience size and patterns;
- (ii) To ensure that you are not asked to register twice;
- (iii) To track navigation around our website in order to improve its usability.

Cookies are small text files containing information sent by a web server to a web browser, and stored on your computer, tablet or mobile phone when you visit certain web pages. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

“Session cookies” keep track of you while you navigate our website, and will be deleted from your computer when you close your browser. “Persistent cookies” enable our website to recognise you when you visit, and they remain stored on your computer until deleted, or until they reach a specified expiry date. We use both “session” and “persistent” cookies on our Website. Find out more about cookies here: <https://www.aboutcookies.org/>

We use Google Analytics to analyse the use of our Website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated is used to create reports about the use of our website. Find out more here: <http://www.google.co.uk/intl/en/policies/privacy/>. You will have to select “Analytics Cookies” from our Cookie Settings Pop-up.

Cookies do not store sensitive information (for example; your name, address or payment details); they simply hold the 'key' which, once you have logged in to a Website, is associated with this information. However, if you prefer to restrict, block or delete Cookies from our website, or any other website, you can use your browser to do this. Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's manual) to learn how to change your Cookie preferences. Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. Blocking all cookies can have a negative impact upon the usability of many websites, including our website.

## THIRD PARTY COOKIES

When you visit Oak Tree Housing Association you may encounter some Cookies that are not related to our website or company. If you go on to a web page that contains embedded content, for example from YouTube or Google Maps, you may be sent Cookies from these websites. If you 'share' our website content with friends through social networks – such as Facebook and Twitter - you may be sent Cookies from these websites. As we have no control over these Cookies, we recommend you check the third-party websites for more information about their Cookies and how to manage them. You will have to select “You Tube/Video/Google Maps Cookies” from our Cookie Settings Pop-up.

To learn more about the Cookies on your device set by other companies, and opt out of them if you wish, please see the Network Advertising Initiative website. Find out more here: [www.networkadvertising.org/choices/](http://www.networkadvertising.org/choices/)

Here is a list of the main Cookies used by Oak Housing Association, and what they are used for:

Name of Cookie	Purpose of Cookie	More Information
Google Analytics	Collects information about how visitors use our site in an anonymous form, including number of visitors to the site, where visitors have come to the site from and the pages they visited. We use the information to compile reports and to help us improve the site.	Google Analytics Privacy Policy. You can choose to opt out of Google Analytics. <a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a>
Facebook Cookies	Features for sharing via Facebook.	Facebook Privacy Policy: <a href="https://en-gb.facebook.com/full_data_use_policy">https://en-gb.facebook.com/full_data_use_policy</a>

YouTube Cookies	Features for sharing videos via YouTube, and remembering what videos you've seen.	Google Privacy Policy (YouTube is a subsidiary of Google): <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a> <a href="https://support.google.com/youtube/answer/7671399?p=privacy_guidelines&amp;hl=en-GB&amp;visit_id=637172769209615140-1807948244&amp;rd=1">https://support.google.com/youtube/answer/7671399?p=privacy_guidelines&amp;hl=en-GB&amp;visit_id=637172769209615140-1807948244&amp;rd=1</a>
Google Translate	Allows visitors to our website to translate the content to their preferred language. Cookies are not used until such time as you click on a language, and are removed if you change it back.	Google Translate Privacy Policy: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>